



Prescriptive Analytics

Course Coordinator

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Objective

To provide business practitioners and those who are interested in Prescriptive Analytics with a selected set of Management Science and optimization techniques and discuss the fundamental concepts, methods, and models needed to understand prescriptive-analytics and implement these techniques in the era of Big Data.

Course Content:

Introduction to Business Analytics, Linear/Integer/Non-Linear Optimization, Optimization of Network Models, Dynamic Programming, Introduction to Heuristic Programming, Goal Programming, Selected Multi-Attribute Decision Making Methods, and Monte Carlo Simulation, which are believed to be among the most popular Prescriptive Analytics tools to solve a majority of business optimization problems, with case studies from Business, Industry, and Government applications using LINDO/LINGO/CPLEX/Pulp optimization package(s).

Eligibility :

BE/BTech, ME/MTech, Masters in -
Business Administration, Management,
Operations Research, Computer
Science, Computer Applications,
Mathematics, Statistics, Commerce,
Economics Maths/CS/CA/Statistics,
MBA, and MA in Economics

Course Fee: Rs. 15,000 + GST.

Start Date 17 January, 2026

Schedule: Saturday 7 P.M.-10 P.M.

Registration link:

<https://iisc.online/admissions/home.html>



Contact us

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