

“1-Day Awareness Program

on

“Catalyzing Innovative MSMEs through Awareness & Opportunity”

Program Schedule

Program Details :

- a. Date : 06th March, 2026.
- b. Time : 09.50 am to 05.00 pm
- c. Venue: JNNCE Admin Block
Seminar Hall, JNN College of Engineering
- d. Place : Shivamoga 577204 (Karnataka)

Program Schedule

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|-------------------------------|-----------|----------|-------------------|--|
| | 09.55 am | : | Assemble & Coffee | |
| A. Inaugural Session : | | | | |
| 1. | 10.00 am- | 10.05 am | : | Introduction by
Dr Manjula G R
HoD (CS & E), JNNCE |
| 2. | 10.05 am- | 10.10 am | : | Welcome Address by
Dr. Y Vijaya Kumar
Principal (JNNCE), Shivamogga |
| 3. | 10.10 am- | 10.15 am | : | “About the program” address
Srinivas M Jamkhandi
Project Scientist (MSME CoE/DESE) |
| 4. | 10.15 am- | 10.20 am | : | Keynote address by the Chief Guest
Dr T V Prabhakar
Chief Research Scientist (DESE) |
| 5. | 10.20 am- | 10.30 am | : | Coffee/Tea Break |

Technical lectures on next page ...

Important Note:

1. All inauguration-relevant activities must be completed by 10.30 AM.
2. The technical sessions must start from 10.30 am, positively.
3. Sessions under “B” shall remain unchanged.
4. List of MSMEs participated (min. 40) shall be submitted.

B. Technical Sessions :

1. 10.30 am- 11.15 am : Technical Session #1 (include Q&A)
Topic : Product & Process innovation
Upgradation: From Traditional to Competitive
By Dr. T V Prabhakar
Chief Research Scientist (DESE), IISc
2. 11.15 am- 12.00 pm : Technical Session #2 (include Q&A) on ...
Topic : Sustainability & Green Innovation -
Turning Eco-responsibility into Opportunity
By Prof. H S Jamadagni
Professor (DESE), IISc
3. 12.00 pm - 12.45 pm : Technical Session #3 (include Q&A)
Topic : Quantum-Driven Optimization & Supply-
Chain Innovation for MSMEs
By Prof. Chandrashekar C M
Quantum Computing (DESE) IISc.
4. 12.45 pm - 01.15 pm : Technical Session #4 (include Q&A) on ...
Topic : "Navigating Government Schemes –
Unlocking MSME Potential."
By Sh. K Devraj, IEDS.
Director (MSME-DFO), Govt of India
- 01.15 pm - 02.00 pm : **Lunch**
5. 02.00 pm - 03.00 pm : Technical Session #5
Topic : "Application Procedure – Support from
MSME-CoE (IISc)"
By Sh S. M. Jamkhandi
PS (MSME-CoE) (IISc)
6. 03.00 pm - 03.45 pm : Technical Session #7 : By major supporting
MSME-Assns
(15 minutes by each industry experts)
Topic : Experience Sharing &
Support facilities for innovating MSMEs
from MSME Associations
:
Sh. Ravi Kiran Kulkarni
Industry Academia Connect (KASSIA)
:
Sh. B S Srinivasan
Vice President (LUB-K)
:
Smt. Vishalakshi S M
Women Entrepreneur Cell (KASSIA)
7. 03.45 pm - 04.00 pm : **Tea Break**
8. 04.00 pm - 04.30 pm : Technical Session #8
Topic : Technical and Educational prospects
for MSMEs
+ Thank you Session (CCE)
:
Smt Akanksha Sood
Consultant (CCE), IISc.
9. 4.30 pm : Disperse